

# Monthly Advertisers

## Benefits, Sizes, TF Rates and Approval Form

*High-Profile Monthly* readers represent owners, developers, building managers, facilities engineers, construction managers, and architectural firms in New England. The TF package is the most effective ad program. It is an automatic renewal program designed to save money and time for long term use. Your ad will automatically run every month, unless you cancel.

### Added benefits for monthly advertisers include:

- Automatic renewal - cancel anytime without penalty
- Lowest \*TF rates
- Preference given to news releases and assistance for byline articles and reprints.
- Use of High-Profile's layout department to change copy with out charge
- A direct link to your website from the [www.high-profile.com](http://www.high-profile.com) links page.
- Free corporate subscription of High-Profile Monthly to three of your employees.
- Discounts up to 45% off the single insertion ad rates.

\*TF ("Til Final) rates are guaranteed the lowest net rate and locked, your rate will not go up with any future rate card increases. Only available for monthly advertisers.

*Start your monthly account. Select the size that works best for you. Complete the form below and fax this entire page to FAX #: 781-293-5821*

*A High-Profile Monthly Representative will contact you.*



- Full page (10" W x 13" H) 1x at \$823, your TF rate is only \$595 monthly
  - Half page (10" W x 6 1/4" H) 1x at \$721, your TF rate is only \$495 monthly
  - Quarter page (5" W x 6 1/4" H) 1x at \$395, your TF rate is only \$275 monthly
  - Eighth page (5" W x 3" H) 1x at \$295, your TF rate is only \$175 monthly .

Approved by \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City State zip \_\_\_\_\_  
 e-mail \_\_\_\_\_

Comments: